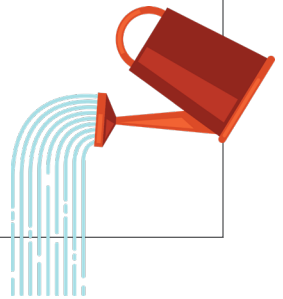


IDEA SHEET

HAVE A FEW IDEAS? WRITE THEM DOWN AND LET'S GROW!

WHO?	WHAT?	WHEN?	WHY?
BBI Employees	Shared Comp Benefits with friends & family	Each quarter	To increase a community feel & traffic to the stores



NOTES TO MAKE MY IDEA(S) SUCCESSFUL:

THOUGHT-PROVOKING
IDEA DOODLES HERE



PROPOSER: _____

RESTAURANT / DEPT: _____



KEY QUESTIONS TO ASK:

- Does it Drive Traffic?
- Will it Increase Sales?
- Will it Increase Productivity?
- Is it a Cost Saving Initiative?
- Does it Embody our P&Bs?